cutting die support having at least one cutting die for receiving said head rail extending there through, and being moveable relative to said holding plate for cutting at said head rail; and

movement means for moving said blind material cutting bar and said cutting die support substantially simultaneously, whereby both said blind material and said head rail may be cut in a common plane along the surface of said holding plate.

2. (Amended) The blind cut down apparatus of Claim 1, wherein the headrail defines a transverse axis and in which the headrail opening in the holding plate is located and oriented so as to position the axis of said head rail diagonal to the longitudinal axis of the holding plate, and in which the head rail cutting die defines a cutting opening which is similarly diagonal, the cutting die support being slidably moveable relative to the holding plate, so that the headrail is cut along a linear axis which is diagonal to the transverse axis of the head rail.

3. (Amended) The blind cut down apparatus of Claim 2, wherein the material cutting bar is also slidable along a linear path relative to the holder plate, and in the same plane as said cutting die support, said material cutter bar being spaced from said cutting die support by a distance at least equal to the cutting path of said blind material cutting bar.

4. (Amended) The blind cut down apparatus of Claim 2, wherein said movement means comprises a rotary shaft mounted in said holder plate, and a cam mounted on said rotary shaft for moving said cutting die support a sufficient distance to sever the headrail, and including movement transmission means connecting between said rotary shaft and said blind material cutter bar, for moving said cutter bar simultaneously with said cutting die support.

5. (Amended) The blind cut down apparatus of Claim 1, further comprising a base plate, a lower slide channel fixed to said base plate, and a said blind component plate being secured to said guide channel along a lower edge of said holding plate, and further including an upper guide channel secured to the upper side of said component plate.

6. (Amended) The blind cut down apparatus of Claim 5, wherein said blind cutting bar his slidably received in said lower and upper guide channels and wherein said headrail cutting die support is also slidably received in said lower and upper guide channels, said cutting bar and said die support thereby sliding in a common plane and being separate from one another.

7. (Amended) The blind cut down apparatus of Claim 4, wherein said rotary shaft carries cam, mounted on said shaft and said boss being received in a opening form in said cutting die support, for moving said cutting die support along a cutting die movement path, comprising link arm means connected to said rotary shaft, and to said cutter bar, for moving said cutter bar through a cutter bar movement path, said cutter bar movement path being longer than said cutter die support movement path.

8. (Amended) The blind cut down apparatus of Claim 7, further comprising an end stop member mounted adjacent to but spaced from said head rail die support and said blind slat cutter bar.

9. (Amended) The blind cut down apparatus of Claim 7, wherein said cam is located on an axis of said shaft which is offset from a rotary axis of said shaft, wherein a boss is mounted on said cam, for orbital movement, and wherein said link arm is connected to said boss.